Leisure and Hospitality

Below are counties of <u>less</u> than 30,000 population AND household income of <u>less</u> than \$60,000 AND with hospitality as a percentage of county employment 125% GREATER than the State 9.5% average. In these counties Fast Track Grants could now be used for hospitality businesses.

| Counties | Total County Employment | Leisure and Hospitality Employment | L&H % of County Employment | Population 2010 Census | 2011 Median Income |
|---------------|----------------------------|--|----------------------------------|------------------------------|--------------------------|
| Daggett | 401 | 116 | 28.9 | 1,059 | \$44,750 |
| Piute | 247 | 37 | 15.0 | 1,556 | \$36,667 |
| Rich | 612 | 131 | 21.4 | 2,264 | \$53,924 |
| Wayne | 893 | 262 | 29.3 | 2,778 | \$49,847 |
| Garfield | 2,289 | 958 | 41.9 | 5,172 | \$46,029 |
| Beaver | 2,094 | 357 | 17.0 | 6,629 | \$43,225 |
| Kane | 3,009 | 987 | 32.8 | 7,125 | \$45,439 |
| Grand | 4,824 | 1,715 | 35.6 | 9,225 | \$42,004 |
| San Juan | 4,074 | 512 | 12.6 | 14,746 | \$37,611 |
| State of Utah | 1,248,930 | 118,618 | 9.5 | 2,763,885 | \$57,783 |

Hospitality businesses would be defined as businesses registered with the State Tax Commission under the following codes of the 1997 North American Industry Classification System. These with the same terms used in section 63M-1-1406 Tourism Marketing Performance code. This section uses the following NAICS codes:

NAICS Code 453 Miscellaneous Store Retailers;

NAICS Code 481 Passenger Air Transportation;

NAICS Code 487 Scenic and Sightseeing

Transportation;

NAICS Code 711 Performing Arts, Spectator Sports and Related Industries;

NAICS Code 712 Museums, Historical Sites and Similar Institutions:

NAICS Code 713 Amusement, Gambling and Recreation Industries:

NAICS Code 721 Accommodations;

NAICS Code 722 Food Services and Drinking Places:

NAICS Code 4483 Jewelry, Luggage, and Leather Goods Stores:

NAICS Code 4853 Taxi and Limousine Service:

NAICS Code 4855 Charter Bus;

NAICS Code 5615 Travel Arrangement and Reservation Services;

NAICS Code 44611 Pharmacies and Drug Stores;

NAICS Code 45111 Sporting Goods Stores;

NAICS Code 45112 Hobby Toy and Game Stores:

NAICS Code 45121 Book Stores and News Dealers;

NAICS Code 445120 Convenience Stores without Gas Pumps;

NAICS Code 447110 Gasoline Stations with Convenience Stores;

NAICS Code 447190 Other Gasoline Stations; NAICS Code 532111 Passenger Car Rental; and NAICS Code 532292 Recreational Goods Rental